MULTIMEDIA UNIVERSITY

STUDENT ID NO

MULTIMEDIA UNIVERSITY

FINAL EXAMINATION

TRIMESTER 3, 2015/2016

MEC 7433 – CONCEPT AND APPLICATIONS OF KNOWLEDGE MANAGEMENT

(All sections / Groups)

16 MAY 2016
5.00 p.m. – 7.00 p.m.
(2 Hours)

INSTRUCTIONS TO STUDENT

1. This Question paper consists of 2 pages including cover page with 5 Questions only.
2. Answer any **THREE (3)** questions. All questions have equal marks.
3. Please print all your answers in the answer Booklet provided.

Answer any THREE (3) questions. All questions have equal marks.

QUESTION 1

In your opinion what are the advantages or disadvantages of using reward or recognition to encourage knowledge sharing in organisations? Give examples.

QUESTION 2

Which do you regard as most important and effective for knowledge sharing in organisations, formal or informal methods? Give your reasons.

QUESTION 3

What conditions would you think to be necessary to ensure effective knowledge creation in organisations? Give some examples of strategies that organisations can use.

QUESTION 4

Take the SECI model and demonstrate the cycle of knowledge transfer. Suggest some methods or tools to make knowledge transfer more effective.

QUESTION 5

Explain how you would use a case study to identify and solve knowledge management problems in an organization to inform top management.

End of Paper